ASK India Select Portfolio Factsheet – Nov 2023

Public

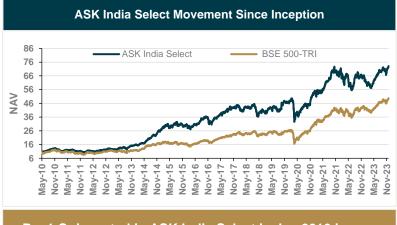


Investment Approach Objective: ASK India Select Portfolio aims to invest in best ideas from each of the four business attributes: Size of Opportunity: Size of pond Vs. size of fish; Quality of Business: Superior Return on Capital Employed; Key pivot of strong wealth creation; Earnings Growth: Quantum, consistency, and durability of earnings; Value: Price-value gap or margin of safety.

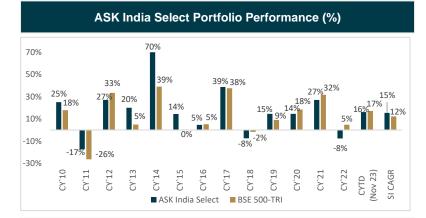
Top 10 Holdings (%)		
APL Apollo Tubes Ltd	6.3	
Patanjali Foods Ltd	5.2	
Bajaj Finance Ltd	4.9	
Varun Beverages Ltd	4.6	
Bajaj Finserv Ltd	4.2	
IndusInd Bank Ltd	3.9	
ICICI Bank Ltd	3.8	
P I Industries Ltd	3.7	
State Bank of India	3.7	
Titan Company Ltd	3.6	

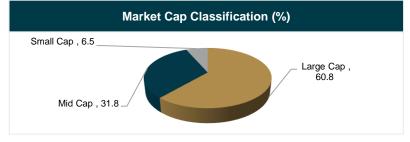
Top Sector Weights (%)		
Banks	17.7	
FMCG	9.7	
NBFC	7.4	
Industrial consumables	7.0	
Pipes	6.3	
Retail	6.2	
Engineering	5.7	
Telecom	5.5	

ASK India Select Portfolio Metrics	
Total Assets under Management & Advisory in Rs. Crs.	2,923
Weighted Average Market Cap in Rs. Crs.	2,32,561
Median Market Cap in Rs. Crs.	1,03,614



Rs. 1 Cr invested in ASK India Select in Jan 2010 is now worth Rs. 7.3 Crs v/s Rs. 5.0 Crs in BSE 500-TRI





ASK India Select Portfolio Update

Indian markets inched higher in the month of November on the back of broadly in line Q2FY24 result season and positive commentary from managements on festive demand. On the portfolio earnings front, Q2FY24 portfolio OP grew by 43%yoy with PAT growth of 37%yoy. IOC Limited, Varun Beverages Limited and KEI Industries Limited reported better than estimated numbers while Page Industries Limited and Navin Fluorine International Limited reported weaker than estimated numbers.

In Nov 2023, on the portfolio performance front, the portfolio outperformed its benchmark BSE500-TRI which delivered 7.1%. The key contributors during the month were Varun Beverages Limited, Indian Oil Corporation Limited, AU Small Finance Bank Limited and JSW Infrastructure Limited while the key laggards during the month were Bajaj Finance Limited, Page Industries Limited, State Bank of India Limited, and Sona BLW Precision Forgings Limited.

On the portfolio action front, we have trimmed weights in Patanjali Foods Limited, Solar Industries Limited, Bajaj Finance Limited, Asian Paints Limited, HDFC Bank Limited and Titan Company Limited as we booked part profits in few names and created liquidity. We also exited Reliance Industries Limited and Page Industries Limited. We expect earnings growth to remain muted in the near term. We have bought RK Forgings Limited, REC Limited, Syrma SGS Technology Limited, and Hindustan Aeronautics Limited.

Change in Portfolio Manager for ASK India Select Portfolio: With effect from 1 Dec 2023, Mr. Sandip Bansal will be managing ASK India Select Portfolio.

ASK India Select Portfolio Factsheet-Nov 2023



Key Investment Approach Objectives & Attributes · High quality of business · Size of pond vs size of fish • (Superior RoCE) · Strong moat, Impregnability Resilience Sustainability • Liquidity Key pivot of strong In addition to the wealth creation key managen attributes, Favorable Quantum Price-Value Gap Consistency · Margin of safety Durability • Predating (Early vs Later) • Compounding power

Investment Approach Research Methodology & Filtration 500 Top 500 as per market capitalization Profit Before Tax (PBT) above INR 75 crs 410 trailing 4 quarters Subjective evaluation of management quality (integrity, vision, execution, capital 206 allocation skills and capital distribution. Rigorous filters of minimum of 20% Return on Capital Employed (Capital Efficiency) and 92 minimum of 15% annual Earnings Growth over the next 3 to 5 years. Finally a portfolio emerges of 20-30 20-30 businesses, representing an optimal blend of a overall characteristics, and adequate diversity, with a minimum Margin of Safety of

	FY-wise Drawdown Analysis			
	Max Drawdown		FY Performance	
Financial Year	ASK India Select	BSE 500 TRI	ASK India Select	BSE 500 TRI
FY 11	-20%	-20%	16%	7%
FY 12	-17%	-24%	-4%	-9%
FY 13	- 5%	-10%	10%	5%
FY 14	-8%	-15%	39%	17%
FY 15	-2%	-7%	73%	33%
FY 16	-12%	-19%	-2%	-8%
FY 17	-15%	-12%	25%	24%
FY 18	- 8%	-11%	13%	12%
FY 19	-19%	-16%	3%	8%
FY 20	-32%	-38%	-15%	-28%
FY 21	-10%	-10%	52%	77%
FY 22	-18%	-14%	20%	21%
FY 23	-18%	-15%	-12%	-2%

ASK India Select Portfolio Cos Average Performance over last 5 years (CAGR) as on FY23				
Sales	OP	PBT	ROCE*	PAT
18%	18%	24%	28%	28%

*For Banking & Financial companies, we have not considered ROCE, but have considered ROE for the above analysis. ROCE is only for FY

Risk Parameters (Since inception)		
Parameter	ASK ISP	BSE 500 TRI
Beta	0.84	N.A.
Standard Deviation	15.7%	16.3%
Sharpe Ratio	0.49	0.31

	Key Terms
Portfolio Name	ASK India Select Portfolio
Platform / Structure	PMS
Benchmark	BSE 500 TRI
Portfolio Managers	Mr. Chetan Thacker (Primary Portfolio Manager) & Mr. Kuldeep Gangwar (Co-Portfoli Manager)
Minimum Initial Investment Amount	Rs. 50 Lakhs
Minimum Add-on Investment Amount	Rs. 5 Lakhs
Fees ¹	Fixed Management Fees: 2.50% p.a.
Systematic Transfer Plan (STP) ²	Investments will be made in a staggered manner as per the instructions provided by the client. Fees as per the respective strategy (ASK Liquid / ASK Equity) will be charged for the invested amount.

Notes:

- ¹In addition to the Management Fees, there are Recurring Expenses including Custody Fee, Account Opening Charges, Audit Fees, etc. to be payable at actuals. All fees and expenses will be subject to applicable taxes. For more details, kindly refer the Fee Schedule.
- ²Kindly refer to the STP Application Form for the detailed terms and conditions.
- Redemption amount is arrived at after calculation and charging of all Fees and Expenses.

Note: Inception Date of ASK India Select is 4-Jan-2010. Performance figures are net of all fees and expenses. ASK Portfolio returns are composite returns of all the Portfolios aligned to the investment approach as on Nov 30th, 2023. Returns for individual client may differ depending on time of entry in the Portfolio. Past performance may or may not be sustained in future and should not be used as basis for comparison with other investments. Returns for 1 year or lesser time horizon are absolute returns, while more than 1 year are CAGR. Returns have been calculated using Time Weighted Rate of Return method (TWRR) as prescribed

Source: Closing Price as sourced from Bloomberg. Returns for 1 year or less time period are absolute returns, while more than 1 year are CAGR. Market Cap is Acc to AMFI Classification which happens half yearly. Classification as on June 2023. As per SEBI regulatory requirement, the benchmark for this investment approach is revised from BSE 500 to BSE 500 TRI w.e.f. 1 April 2023.

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